



Interested in becoming an eWIC Authorized Farmer?

- Complete a Farmer WIC Application by March 31st. Visit Maine.gov/WIC (Farmers tab on left).
- Participate in a WIC Farmer Training session by March 31st. Contact us to book a time!
- Once your application has been reviewed & a farmer representative has received this year's WIC training, an agreement will be mailed to you. Please review and sign agreement if you agree with all the WIC terms and FMNP Policies by April 1st.

WIC authorized farmer complete when:

- You receive a WIC representative signed copy of the WIC agreement.
- You are registered with Solutran, our EBT Processor.
- Completed a buy on your device.

Questions? Concerns?

Contact us!



WICVendor@Maine.gov



207-287-3991

Revised 1/3/2024

OneDrive - State of Maine\Vendor\Farmers_Documents_Farmer Booklet 2024

Maine WIC Nutrition Program - and - Farmers Market Nutrition Program



Maine Farmers Feeding Maine Families

Maine Farmers Wanted



Maine Department of Health and Human Services
Maine Center for Disease Control and Prevention

This institution is an equal opportunity provider.

What is WIC?

WIC is a supplemental nutrition program for women, infants, and children up to 5 years of age. Our mission is to provide healthy food, nutrition education, breastfeeding education and support, and referrals to health and social service programs for women who are pregnant, breastfeeding or have recently had a baby, and their children.

General Information

There are two types of benefits that can be redeemed with a WIC farmer. One is the Cash Value Benefit (CVB) for any Fruit & Vegetable year around. The other is the Farmers Market Nutrition Program (FMNP) for the season July-October and can only be used for Maine grown products, including herbs.

We authorize farmers who attend farmers' markets as well as those with just roadside or mobile stands. A farmer must have a regular, advertised schedule and meet Maine law requirements.

Scan me for more info

Or to apply



Website: Maine.gov/WIC

Farmers tab on left

WIC Farmers

These are the general requirements to be considered for authorization as a WIC farmer:

- Provide at least 50% Maine grown fruits and vegetables.
- Provide at least 50% produce that is fresh and not processed.
- Have a valid email address.
- Have a device able to accept WIC & FMNP benefits (Android OS or iPhone IOS) with cellular service or WIFI at your sales location.
- Comply with all requirements of the WIC EBT Contractor by registering and providing
 - a. Social Security Number,
 - b. Bank Name, Routing Number and Account Number.
- Display a sign stating WIC Accepted here.
- Have defined hours of operation.
- Provide handicapped accessible location.
- Provide enclosed structure (tent/roof) for produce.
- Offer WIC customers the same courtesy as other customers.
- Inform Maine WIC Nutrition Program of schedule and/or location annually in the farmer portal.

